



**WHAT  
CITY?**

# **WhatCity? 2017: Shared City**

Expert workshop, 24th of October 2017, Bratislava

## **Partnership Proposal**



## WhatCity? Who owns our cities?

WhatCity? continues with its mission of connecting international and local experts, municipal authorities and activists while cultivating discourse on urban development in Bratislava.

***WhatCity?'s October edition revolves around the theme of sharing urban spaces with its social and economic aspects.***

The project **Shared Cities: Creative Momentum** is focusing on improving the quality of life in Central European cities.



## WhatCity? 2017

### Live Format - Quality Communication - Unconventional Spaces

The latest format of WhatCity? is about **ensuring quality and intensity of communication between experts who share their knowledge with each other.**

The conference takes on the unconventional format of speed-dating which enables intense exchange of thoughts and experiences.

**Audience can actively or passively take part in “one-on-one” discussions between the experts.** The character of the event space itself plays an important role. The happening in an imaginary agora - a marketplace for thoughts and discussion - follows the rules of theatrical principle that is build on one main topic and a small number of active participants.

WHAT  
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## Conference Topics

\_Examination of **social and economic aspects of sharing urban spaces**. Possibilities of designing shared urban spaces that respect the needs of various groups of people and focus on bringing benefits to them.

\_Areas of life that utilize the potential that comes with the concept of sharing: **co-housing, community gardens or carpooling**.

\_**Gender sensitive urban planning and accommodating urban spaces**. In other words, sharing urban spaces is done correctly if it acknowledges needs of women or seniors.

\_**The sharing aspect as an antithesis to extremism and homophobia** that are characteristic for current state of affairs in Slovakia.

\_Sharing as creating spaces that encourage growth of thoughts, relationships and businesses.

**Reflection on current tendencies and needs in this field** and their role in regulating urban planning and public administration.

\_ The role of **citizen participation** in improving the quality of urban environment and time we spend in it.

# Who is this project for?

WhatCity? is a discussion platform based on inclusiveness and active participation in conversations about public spaces that invites all who want to be a part of positive change.

*The audience of WhatCity? is a made up of **architects, urbanists, municipality representatives, developers, activist groups, entrepreneurs and citizens - people interested in shaping urban spaces in Bratislava.***

***Join us!***

**24th of October 2017**



## Speakers & Topics

**Karol Piekarski, Katowice: Sharing data for a better urban research**

www.medialabkatowice.eu - data sharing, informal cultural actors...

<https://medialabkatowice.eu/en/projects/shared-cities-creative-momentum-en/>

**Samu Szemerey, KÉK, Budapest: Shared public space and ownership**

<https://www.youtube.com/watch?v=feSIRYZ6nPc>

**Ján Mazúr, The Old Market Hall, Bratislava: Shared municipality, data**

<https://www.youtube.com/watch?v=haKDqxWkFmk>

**Szilvia Zsargo, Mindspace, Budapest: Gamification, methods of participation based on games**

[https://www.youtube.com/watch?v=o8f\\_Sr4x6A4](https://www.youtube.com/watch?v=o8f_Sr4x6A4)

**Adam Kobrizsa, Mindspace, Budapest**

**Osamu Okamura, reSITE, Prague: About sharing in cities and shared economy**

<https://www.youtube.com/watch?v=WqmpnGamCa8>

**Milota Sidorová, WPS Prague, Goethe-Institut, Prague: Fair shared cities, Gender mainstreaming**

<http://www.wpsprague.com/#/ferovesdilenemesto/>

**Marta Źakowska, ResPublica, Warsaw: Overview of sharing in recent history of Central Europe**

<https://www.youtube.com/watch?v=83Q1AwkFvRg>

**Matthias Einhoff, Z/KU, Berlin: Sharing in art activities that overlap with social and political happening**

<https://www.youtube.com/watch?v=w5jjevouI8A>

**Stefanie Heublein, Goethe-Institut, Munich/Prague: Sharing (art, meaning of culture)**

**Helena Doudová, curator of exhibition Baugruppe, Berlin/Prague: Shared living**

<https://www.youtube.com/watch?v=52VKJ7iRN1w>

**Vito Halada (Peter Stec), AFAD, Bratislava: Iconic ruins, B-sites, recycling of cultural ruins**

# Join the discussion. Become a partner of WhatCity? Shared City

## *Why?*

You'll help open **expert discussion for broader public** that engages local and international experts.

You'll support an event that creates demand for discussing **positive solutions for cities and development of civil society**.

You can be **promoted within an unconventional space that intrigues citizens and media** and creates a platform for a true dialogue.

You'll get access to a **wide spectrum of target groups** that are part of WhatCity? audience.



**Join partners and sponsors of WhatCity?:** Slovak Governance Institute | Partners for Democratic Change Slovakia | The Old Market Hall Alliance | Goethe-Institut | Imagine Development | Friedrich Ebert Stiftung | Austrian Cultural Forum | The Embassy of Netherlands | Czech Forum | The Ballasi Institute | Open Society Foundation | Erste Bank



## **PR AND MEDIA**

**\_Chance to join our conference speakers** and media coverage of discussions

**\_Visibility during the conference** in form of banners / stalls

**\_Visibility as a partner in all printed materials, online communication, press releases, advertising sections of our media partnerships**

**\_Visibility of partnership on our website and WhatCity? Facebook page**

**\_Coverage in printed bulletin of WhatCity?**

**\_Records of discussions in archives** that will be published regularly after the conference on our website ( [www.whatcity.sk](http://www.whatcity.sk)) and Facebook page





## **Project WhatCity? Shared City is organised by o.z. Punkt in collaboration with Shared Cities: Creative Momentum and Goethe-Institut Bratislava**

**Civil Association PUNKT** was founded in 2007 with the mission to promote and support research in design, fine art, architecture and urbanism. Gradually we added the objective to provide complex support for urban development on many levels. Our main focus is improving the quality of our communities and local businesses. We connect the needs of city residents with urban development, responsible waste management and its minimization. Our overall mission is to support diversity in Slovak art and culture scene, community development and encouraging active citizenship.

*[www.punkt.sk](http://www.punkt.sk) | [www.whatcity.sk](http://www.whatcity.sk) | [www.dobrytrh.sk](http://www.dobrytrh.sk)*

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